ANGRY BIRDS™
PRODUCT CATALOG 2014-2015
RAPALA ANGRY BIRDS PRODUCTS:

NEW ANGRY BIRDS GEAR ......................................... 4
NEW LURES ................................................................. 6
FISHING LURES ............................................................ 8
SUPER VIBRAX .............................................................. 10
COLLECTOR’S LURE BOX ............................................... 10
FLOAT SETS ................................................................. 11
LANDING NET ............................................................... 11
FISHING COMBOS ....................................................... 12
POLE FISHING RODS .................................................... 13

Rapala Angry Birds Winter Range:

JIGGING RAPS ............................................................ 14
ICE FISHING COMBOS ................................................... 14

Rapala Angry Birds Accessories:

RAPALA ANGRY BIRDS KEY RINGS ....................... 15
RAPALA ANGRY BIRDS DISPLAYS ....................... 15
NEW ANGRY BIRDS GEAR

TELESCOPIC 6’ SPINNING COMBO

Red Bird 6’ Telescopic combo is a fun way of learning effective fishing techniques. The attractive looking combo, packed in an easy carry and store canvas bag, consists of a Red Bird telescopic rod and a Red Bird led reel that flashes when you increase the speed of retrieve. Make pauses, let the lure stop for a second and then make a quick dash – the reel will flash led lights. This technique of irregular retrieve will make Rapala Angry Birds lures swim in a way that is irresistible to most predatory fish. A truly fun way to learn fishing!

PRODUCT CODE.................................................................... AB-RBTC

TELESCOPIC 8’ SPINNING COMBO

Green Pig 8’ Telescopic combo is a fun way of learning effective fishing techniques. The attractive looking combo, packed in an easy carry and store canvas bag, consists of a Green Pig telescopic rod and a Green Pig led reel that flashes when you increase the speed of retrieve. Make pauses, let the lure stop for a second and then make a quick dash – the reel will flash led lights. This technique of irregular retrieve will make Rapala Angry Birds lures swim in a way that is irresistible to most predatory fish. A truly fun way to learn fishing!

PRODUCT CODE.................................................................... AB-PTC

SPINNING COMBO

Yellow Bird 6’ combo is a fun way of learning effective fishing techniques. The attractive looking combo, packed in an easy carry and store canvas bag, consists of a Yellow Bird rod and a Yellow Bird led reel that flashes when you increase the speed of retrieve. Make pauses, let the lure stop for a second and then make a quick dash – the reel will flash led lights. This technique of irregular retrieve will make Rapala Angry Birds lures swim in a way that is irresistible to most predatory fish. A truly fun way to learn fishing!

PRODUCT CODE.................................................................... AB-YBCD
ANGRY BIRDS

VERTICAL JIGGING KIT

Red Bird Vertical Jigging Kit is an all year round set for boat and ice fishing. The rod has warm, comfortable EVA handles and a sensitive, orange indicator tip to notice the bites. The front drag spinning reel features an easy to change left or right handle and a pre-spooled monofilament line. This set includes an Angry Birds SM Vertical Jig and is ready for vertical jigging action!

PRODUCT CODE.............................................................. AB-IBC

ANGRY BIRDS

CHILDREN’S CHAIR PACK

Rapala Angry Birds Chair Pack is the thing to take along in the fishing trips or other outdoor activities with family or friends. Comfortable, easy-to-fold seat with lots of space for fishing gear, picnic lunch or other important items. Accompanied with the looks that everyone will notice, this is the must have item for every young angler or outdoor adventurer.

PRODUCT CODE.............................................................. AB-CCP

ANGRY BIRDS

ICE LURE POUCH

Cool Rapala Angry Birds Ice Lure Pouch with the Red Bird colors will keep all your valuable lures safe and protected from the elements. Soft foam inside for easy hook attachment and a lure divider to avoid tangling - your lures are aligned and ready for use. The pouch will easily hold all the ice jigs and lures needed for a good day of fishing.

PRODUCT CODE.............................................................. AB-ILP
NEW LURES

RAPALA ANGRY BIRDS MINNOW SPOON

The legendary, proven Weedless Minnow Spoon for the tough spots is now available in five Angry Birds colors in 7 cm, 15 g size. Cast it out, retrieve it in. Try different speeds in retrieve and make some occasional stops in retrieve and let the lure sink to the bottom. That will launch the attack from the predators lurking in the shadows. A real easy-to-use spoon – not just for the kids.

PRODUCT CODE........................................RMS07 RED
PRODUCT CODE........................................RMS07 CHUCK
PRODUCT CODE........................................RMS07 PIG
PRODUCT CODE........................................RMS07 BOMB
PRODUCT CODE........................................RMS07 PINK BIRD
ANGRY BIRDS SM JIG

Angry Birds SM Jigs are a traditional Swedish design with an Angry Birds twist. 5 appealing Angry Birds colors with a glow bead single offset hook will not be left unnoticed in the waters. Multi-faced body increases reflection and silver or copper finish gives a nice tone to the flash. This is a good easy-to-use vertical jig for beginning anglers, but may take a place even in the more avid anglers’ lure pouch.

PRODUCT CODE ............................................................ AB-SMJR RED
PRODUCT CODE ........................................................ AB-SMJY CHUCK
PRODUCT CODE ........................................................ AB-SMJP PIG
PRODUCT CODE ........................................................ AB-SMJB BOMB
PRODUCT CODE ..................................................... AB-SMJS PINK BIRD

RAPALA ANGRY BIRDS JIGGING RAPS

The coolest collectable lure range with Rapala quality and fish catching guarantee! Use these for both winter and summer fishing! Available now in five attractive colors in 3 cm size.

More Jiggin Raps on page 14!

PRODUCT CODE ..................................................... W3 PIG
PRODUCT CODE ..................................................... W3 BLUES

SEE REST OF THE LURES AT PAGES 8–10!
FISHING LURES

RATTLIN’ RED BIRD

Red is for anger! Loud, rattling anger that can be heard a long distance away. Make the fish see red and bite your Rattlin' Red Bird! Sound frequencies that are harmonic, uniform and "in tune" with nature combined with the legendary Rapala "wobble" is what make this lure so effective. Rip it fast or run it slow.

PRODUCT CODE ..................................................... RNR07 RED

RATTLIN’ YELLOW BIRD

Yellow is never slow! With its cone-shaped head the Rattlin’ Yellow Bird swims fast through the water and finds fish. Sound frequencies that are harmonic, uniform and "in tune" with nature combined with the legendary Rapala "wobble" is what make this lure so effective. Rip it fast or run it slow.

PRODUCT CODE ..................................................... RNR05 CHUCK

FAT BOMB BIRD

I’m the bomb! The DT Fat Bomb Bird swims close to the surface with an aggressive wobble. Fish it slow to create a big wake and draw explosive bites.

PRODUCT CODE ..................................................... DTFAT01 BOMB
**GREEN BIRD**
Boomerang is making a comeback! First the DT Green Bird dives deep to get the fish, then swims back up with the catch. Perfectly consistent wood combined with carefully placed internal weights, a tapered fuselage and a thin tail creates the ultimate crankbait action with least possible resistance on the retrieve for less fatigue during extended use. All DT lures have an internal rattle.

PRODUCT CODE ...................................................... DT10 HAL

**SKITTER POP BAD PIG**
Pig-poppin’ action! The loud surface popping action makes the fish want to smash the Skitter Pop Bad Pig. With its unique loud popping, cupped plastic lip and its balsa wood body, the Skitter Pop Bad Pig can be fished in a variety of methods when fish are surface feeding.

PRODUCT CODE .......................................................... SP07 PIG

**PINK BIRD**
Cute and bubbly! The DT Pink Bird does not look threatening, yet it will capture the fish and give them no chance. Perfectly consistent wood combined with carefully placed internal weights, a tapered fuselage and a thin tail creates the ultimate crankbait action with least possible resistance on the retrieve for less fatigue during extended use. All DT lures have an internal rattle.

PRODUCT CODE .......................................................... DTO4 PINK BIRD

**MINI FAT RAP BLUE BIRD**
Triple threat! Small in size, but not to be underestimated, the Mini Fat Rap Blue Bird will get them! For taking finicky fish, the tight swimming action is just right. The sinking Mini Fat Rap Blue Bird works with unmatchable action for attracting trout and other smaller predators.

PRODUCT CODE .......................................................... MF03 BLUES
SUPER VIBRAX & COLLECTOR’S LURE BOX

SUPER VIBRAX ANGRY BIRDS

Super Vibrax spinners catch a lot of fish – even more so in the cool Angry Birds colors! Pink Bird, Red, Yellow, Blue and Black Birds are already there. Newcomer of the family is the Orange Bird. Not to forget The Nemesis: Bad Pig. These spinners are all ready to land the big one! Sold in blister packs of 3 spinners. Choose the colors of the 3-packs to suit your market’s needs.

PRODUCT CODE .................................................. BFA3 RED
PRODUCT CODE .................................................. BFA3 CHUCK
PRODUCT CODE .................................................. BFA3 BLUES
PRODUCT CODE .................................................. BFA3 ORANGE
PRODUCT CODE .................................................. BFA3 PINK BIRD
PRODUCT CODE .................................................. BFA3 BOMB
PRODUCT CODE .................................................. BFA3 PIG

RAPALA ANGRY BIRDS COLLECTOR’S LURE BOX

Rapala Angry Birds lure box is for the lure collector! Collect all the colorful Angry Birds lure characters in this durable box with 6 compartments. It easily fits the 6 bigger lures and the smaller Blue Bird lure. Remember to keep the lid open after your fishing trip in order to let the lures dry properly. Using this box allows you to take good care of your lures and ensure that you’re equipped for battle when the bite comes!

PRODUCT CODE ................................................................ AB-1B
FLOAT SETS & LANDING NET

RAPALA ANGRY BIRDS
FLOAT SETS

Rapala Angry Birds float set includes an Angry Birds character shaped float, 4 m of line wrapped on a line-winder, non-toxic sinker and a small hook suitable even for smaller bait. Using a small hook and small bait will give you a lot of action and attract many bites from all sizes of fish. The floats have been painted with bright colors to give them good visibility even in poorly lit conditions. Now also available in a 5 float package without hook, line and sinker for those, who like to customize their float sets. (AB-FFS).

PRODUCT CODE ............................................................ AB-FSR (RED)
PRODUCT CODE ....................................................... AB-FSY (YELLOW)
PRODUCT CODE ......................................................... AB-FSP (PIG)
PRODUCT CODE ....................................................... AB-FSBB (BLUE BIRD)
PRODUCT CODE .................................................... AB-FSPB (PINK BIRD)
PRODUCT CODE ............................................. AB-FFS (FIVE FLOAT PACKAGE)

RAPALA ANGRY BIRDS
LANDING NET

You need a reliable partner to land your catch. Rapala Angry Birds landing net is good for safely landing your catch, but also works great as the young angler’s device of catching small fish and exploring the underwater world. Skimming shallow water with this landing net will give you an idea of what the fish see and eat. Works great as a toy too!

PRODUCT CODE ................................................................. AB-LN
KIDS’ COMBO

This kid-friendly rod and reel starter set is the perfect way for the beginning angler to master the basics of fishing. A fun Angry Birds spincast reel is the most basic reel to use and a short rod blank is easy for kids to operate. Includes a Red Bird casting weight and a Big Catch Felt Bad Pig, which together make up a fun and challenging casting game.

PRODUCT CODE ........................................................................ AB-KC

SPINCAST COMBO

This combo includes a fun Blue Bird rod, reel and quality Sufix fishing line. Spincast combo can be used for several types of fishing done from a dock, shoreline or boat. Fishing techniques, such as jigging, casting and retrieving, trolling and live bait fishing can all be part of your fishing experience.

PRODUCT CODE ........................................................................ AB-SCC

SPINNING COMBO

This combo includes a fun Bad Pig rod, reel and quality Sufix fishing line. Spincast combo can be used for several types of fishing done from a dock, shoreline or boat. Fishing techniques, such as jigging, casting and retrieving, trolling and live bait fishing can all be part of your fishing experience.

PRODUCT CODE ........................................................................ AB-SC

L.E.D SPINNING COMBO

Yellow Bird combo is a fun way of learning effective fishing techniques. The attractive looking combo consists of a Yellow Bird rod and a Yellow Bird L.E.D reel that flashes when you increase the speed of retrieve. Make pauses, let the lure stop for a second and then make a quick dash - the reel will flash L.E.D lights. This technique of irregular retrieve will make Rapala Angry Birds lures swim in a way that is irresistible to most predatory fish. A truly fun way to learn fishing!

PRODUCT CODE ........................................................................ AB-YBC
BLUE BIRD POLE FISHING ROD

A rod designed specifically for the smallest of anglers. Many pole rods are not suited for young children, but this 2 m long rod’s transportation length (56 cm) and thin handle make it a very easy one to handle. No matter where you’re traveling, there’s always room for this rod! The rod is packed in a strong plastic bag that you can use for transporting and storage. The textured handle is designed to give you a good grip even when your hands are wet and slippery from handling fish or bait. Includes a matching Blue Bird float set.

PRODUCT CODE .................................................. AB-PFR20 FS

RED BIRD POLE FISHING ROD

Red Bird rod is a 3 m long telescopic pole fishing rod with a light but durable structure. It’s designed to be very easy and light to use even for the smaller fishermen. The rod is packed in a strong plastic bag that you can use for transporting and storage. The textured handle is designed to give you a good grip even when your hands are wet and slippery from handling fish or bait. Now available also as a kit with a float set (AB-PFR30FS).

PRODUCT CODE .................................................. AB-PFR30
PRODUCT CODE .................................................. AB-PFR30FS

BAD PIG POLE FISHING ROD

Bad Pig rod is a 4 m long telescopic pole fishing rod with a light but durable structure. It has more sections than the 3 m rod in order to give you a better reach. The additional 1 m reach can prove very handy especially when you’re fishing from the shore. The rod is packed in a strong plastic bag that you can use for transporting and storage. The textured handle is designed to give you a good grip even when your hands are wet and slippery from handling fish or bait. Now available also as a kit with a float set (AB-PFR40FS).

PRODUCT CODE .................................................. AB-PFR40
PRODUCT CODE .................................................. AB-PFR40FS
JIGGING RAPS & ICE FISHING COMBOS

RAPALA ANGRY BIRDS JIGGING RAPS

The coolest collectable lure range with Rapala quality and fish catching guarantee! Use these for both winter and summer fishing! Available in five attractive colors in 3 cm size.

New 2014 Jigging Raps Pig & Blue Bird on page 7!

PRODUCT CODE ............................................. W3 RED
PRODUCT CODE ............................................. W3 CHUCK
PRODUCT CODE ............................................. W3 PINK BIRD

ANGRY BIRDS ICE COMBO COMPLETE

Angry Birds Ice Combo Complete comes with rod, spool of Sufix line, Rapala Angry Birds Limited Edition SM Jig and Angry Birds skimmer. Both rod and skimmer have cool Angry Birds shaped plugs and attractive colors designed for young angler. All you need for an ice fishing trip in one complete kit. Quality made in Finland!

PRODUCT CODE .................................................. AB-ICC

ANGRY BIRDS ICE COMBO BASIC

Angry Birds Ice Combo Basic comes with rod and a spool of Sufix line. Rod has a cool Angry Birds shaped plug and attractive colors designed for the young generation. This kit is designed for both winter and summer fishing. Quality made in Finland!

PRODUCT CODE ............................................. AB-ICB
RAPALA ANGRY BIRDS

KEY RINGS

Now featuring each of the seven Rapala Angry Birds characters in familiar, world-renowned Rapala quality:

- Rattlin' Red Bird
- Rattlin' Yellow Bird
- DT Fat Bomb Bird
- Skitter Pop Bad Pig
- DT Green Bird
- Mini Fat Rap Blue Bird
- DT Pink Bird

Each of the key ring models is an exact copy of the actual lure, just without the hooks. Each model reflects the character to the smallest detail possible: Even the bib colors have been carefully chosen so that they depict the character’s qualities. Choose a box of 140 (20 x each character) or 70 (10 x each character) pcs!

PRODUCT CODE ............................................................ RABKR2013

RAPALA ANGRY BIRDS

DISPLAYS

Big standing display includes 135 lures with all 7 characters & 20 collectable lure boxes & 140 key rings

Counter&wall displays’ selection can be tailored to suit your market’s needs. Fits 57-60 lures!
3 columns, 5 per row 3-4 lures per peg.

PRODUCT CODE ............................................................ RABSD2013
PRODUCT CODE ............................................................ RABCI2013
PRODUCT CODE ............................................................ RABCI2013